



Order / Rev: 108089  
 Alt Order #: 06866082  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America  
 Product Desc: OBAMA 60S  
 Estimate: 2175

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/29/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	1:00	1	\$900.00	1	0.00	NM	1	\$900.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	1		\$900.00		0.00						
E 2	KSNV	10/23/12	10/29/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	MTWTF--	1:00	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	1		\$1,400.00		0.00						
E 3	KSNV	10/23/12	10/29/12	Today Show Today Show	CM	658a-9am	MTWTF--	1:00	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	2		\$1,800.00		0.00						
E 4	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	1:00	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$700.00		0.00						
E 5	KSNV	10/27/12	10/27/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	1:00	1	\$1,250.00	1	0.00	NM	1	\$1,250.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$1,250.00		0.00						
E 6	KSNV	10/28/12	10/28/12	Sunday Today Sunday Today	CM	7a-8am	-----S	1:00	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$1,500.00		0.00						
E 7	KSNV	10/23/12	10/29/12	M-F Today Show III 4th Hour Today 4th Hour	CM	10am-11am	MTWTF--	1:00	1	\$650.00	1	0.00	NM	1	\$650.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	1		\$650.00		0.00						
E 8	KSNV	10/23/12	10/29/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	1:00	1	\$650.00	1	0.00	NM	1	\$650.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	1		\$650.00		0.00						
E 9	KSNV	10/23/12	10/29/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MTWTF--	1:00	1	\$850.00	1	0.00	NM	1	\$850.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	1		\$850.00		0.00						
E 10	KSNV	10/23/12	10/29/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	1:00	1	\$650.00	1	0.00	NM	1	\$650.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	1		\$650.00		0.00						
E 11	KSNV	10/23/12	10/29/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	1:00	1	\$900.00	1	0.00	NM	1	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	1		\$900.00		0.00						
E 12	KSNV	10/23/12	10/29/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	1:00	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	1		\$2,400.00		0.00						
E 13	KSNV	10/25/12	10/25/12		CM	9-10pm	---T---	1:00	1	\$6,400.00	1	0.00	NM	1	\$6,400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Thurs PR 9-10p Thursday Prime 9-10pm THE OFFICE/ UP ALL NIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12    10/28/12    ---T---            1    \$6,400.00    0.00															
E 14	KSNV	10/26/12	10/26/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	----F--	1:00	1	\$5,200.00	1	0.00	NM	1	\$5,200.00
GRIMM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12    10/28/12    ----F--            1    \$5,200.00    0.00															
E 15	KSNV	10/27/12	10/27/12	Sat PR 8-9p Saturday Prime 8-9pm	CM	8-9pm	-----S-	1:00	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
ENCORE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12    10/28/12    -----S-            1    \$2,400.00    0.00															
E 16	KSNV	10/28/12	10/28/12	NFL Football NFL Football	CM	1P-9PM	-----S	1:00	1	\$20,000.00	1	0.00	NM	1	\$20,000.00
SNF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12    10/28/12    -----S            1    \$20,000.00    0.00															
E 17	KSNV	10/23/12	10/29/12	The Tonight Show Tonight Show	CM	1135p-1236a	MTWTF--	1:00	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
TONIGHT SHOW W/ JAY LENO <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12    10/29/12    MTWTF--            1    \$1,000.00    0.00															
E 18	KSNV	10/23/12	10/29/12	Late Night w/Fallon Late Night w/Fallon	CM	1236a-136am	MTWTF--	1:00	1	\$500.00	1	0.00	NM	1	\$500.00
LATE NIGHT W/JIMMY FALLON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12    10/29/12    MTWTF--            1    \$500.00    0.00															
E 19	KSNV	10/27/12	10/27/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	1:00	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
SATURDAY NIGHT LIVE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12    10/28/12    -----S-            1    \$2,800.00    0.00															
													Totals	20	\$53,750.00